

ATTENTION EXHIBITORS!

Maximize Your Exhibit Experience
at the Condo, HOA, Co-op & Apt. Expo!

ALL NEW!

Powerful Event Marketing
Opportunities to Maximize
Your Exhibitor ROI!

Act Now for
30% Savings!

Hurry. Space is limited.
See details inside...



Exhibitors:

- > Heighten Visibility
- > Increase Booth Traffic
- > Generate Sales Leads
- > Increase Your Exhibit ROI

Call today for complete details.

The New Jersey Cooperator's
Condo, HOA, Co-op & Apt. Expo



Two Great Shows, One Great Day
yrpubs.com | WeGotExpos.com | nj-expo.com

Pre-Show

Before the show, it's vital to let prospects know that YOU are exhibiting, the location of your booth and the benefits of the solutions being offered. Use one or all of these pre-show marketing vehicles to reach attendees as they are making their short list of "must see" exhibitors.



< Advertise on the show website
www.nj-expo.com



< Company-Specific Custom Postcards

Advertise in
*The New Jersey
Cooperator* >



At-Show

During the show, make sure your company presence is big and bold—keeping your company TOP OF MIND with important attendees during every minute of the day.



Show Bag Sponsor >

< Kickplate
3' x 7'



Aisle Signs >
4' x 6'



< Advertise in the Program Guide

📞 Call Today: 212.683.5700 ext. 303

🌐 Go Online: yrpubs.com | WeGotExpos.com | nj-expo.com

Comprehensive Exhibitor Marketing Opportunities

Create your own unique event marketing campaign by selecting your favorite opportunities from the offerings below.

Marketing Opportunity		Rack Rate	<input checked="" type="checkbox"/>
Pre-Show	Pre-Show Attendee List (<i>Selected category</i>)	FREE	<input type="checkbox"/>
	Attendee Brochure Listing	FREE	<input type="checkbox"/>
	Attendee VIP Invitations	FREE	<input type="checkbox"/>
	Evites	FREE	<input type="checkbox"/>
	Online Listing on Show Website	FREE	<input type="checkbox"/>
	Pre-Printed Attendee Postcard for Personal Imprinting	FREE	<input type="checkbox"/>
	Full-Page B&W Ad in <i>The NJ Cooperator</i> (<i>Available February, March and April</i>)	\$2,050 per edition	<input type="checkbox"/>
	Junior-Page B&W Ad	\$1,575 per edition	<input type="checkbox"/>
	Half-Page B&W Ad	\$1,300 per edition	<input type="checkbox"/>
	Quarter-Page B&W Ad	\$690 per edition	<input type="checkbox"/>
	Industry-Specific Insert – <i>1,500 units (Printing not included)</i>	\$500	<input type="checkbox"/>
	Company-Specific Custom Postcard – <i>includes layout, lettershop, setup and printing of 1,000 units (Postage additional)</i>	\$950	<input type="checkbox"/>
	Full-Page B&W Ad in <i>The NJ Official Directory of Condo & HOA Services</i>	\$1,900	<input type="checkbox"/>
	Show Website Ad (<i>Skyscraper/Banner/Button</i>)*	\$750	<input type="checkbox"/>
<i>The NJ Cooperator</i> Website Ad (<i>Skyscraper/Banner/Button</i>)*	\$750	<input type="checkbox"/>	
At-Show	Full Page B&W Ad in Show Program Guide	\$925	<input type="checkbox"/>
	Raffle Drawing Donation	FREE	<input type="checkbox"/>
	At-Show Insert in <i>The NJ Cooperator</i> – <i>1,500 units (Printing not included)</i>	\$500	<input type="checkbox"/>
	Show Bag Insert* (<i>Printing not included</i>)	\$300	<input type="checkbox"/>
	Literature Wall Rack for Your Inserts	\$250	<input type="checkbox"/>
	Header Sign on Literature Wall Rack*	\$300	<input type="checkbox"/>
	Kickplate	\$700	<input type="checkbox"/>
	Aisle Sign* (<i>4 x 6 Feet</i>)	\$750	<input type="checkbox"/>
	Post-Show Attendee List (<i>Selected category</i>)	FREE	<input type="checkbox"/>

* Limited Availability

Here is what our exhibitors say about our Expo:

"The Cooperator Expo is a great place to meet and get to know new vendors that represent every aspect of the management industry, as well as to maintain and strengthen existing relationships. Attendance has been strong and consistent from the outset and only gets stronger with each passing year. This has enabled us to not only meet a tremendous amount of vendors and contractors, but also more board members than any other expo I have ever attended!"

Ramon Cuevas
Vice President Business Development
Association Advisors

"We found the show to be well organized and well attended by prospective customers whose wants and needs were in line with our company's offerings."

Robin Habacht
President
Monticello Management

"We have exhibited at the NJ Cooperator Expo from the inception and have found it to be one of the better expos in the state for meeting board members, networking with quality professionals and establishing business relationships with new vendors as well as interacting with our current vendors."

Larry Sauer
Executive Vice President
Taylor Management

"We've been exhibiting at the expo for decades, and this year was the best show yet. The quality of the people who came by our booth was exceptional. We come to this show to see our customers, and they came to us."

Ron Garfunkel
President/CEO
SDI Laundry Solutions