

Organized
Living



Organizing Homes. Improving Life.™

Best in Everyday Organization

It all started in 1919 when George Schulte began producing high-quality products for the home under the name The Schulte Brass Company. Together with his brother, he launched the business in their father's garage in Norwood, Ohio, with a focus on innovation and superior craftsmanship.

The manufacturing effort born in that garage laid the foundation for what is today one of the largest closet and storage manufacturers in the country, setting benchmarks for excellence and innovation for over a century.

Welcome to Organized Living.



 [Learn More](#)





Our Collections

Elevate your storage experience through our premium timeless color collections. From our flat matte to live finishes, these natural colors harmonize to create a cohesive and luxurious feel.

Organized Living's product finishes include: White, Snowdrift Live, Truffle, Century Gray, Blonde Oak, Whiskey Walnut, Driftwood Live, Chocolate Pear, and Slate.



Collections

Serene Getaway Collection

Discover tranquility in our Serene Getaway Collection, inspired by the comforting hues of **White, Snowdrift Live, and Blonde Oak**. Immerse yourself in the cozy ambiance of a sauna, savor the simple joys of s'mores by a crackling fire, or retreat into nature. This collection brings warmth and serenity to any space.



Coastal Charm Collection

Immerse yourself in the noble allure of our Coastal Charm Collection. Soft hues of **Truffle, Century Gray, and Driftwood Live** evoke a serene ambiance with classic sophistication. Each piece exudes heirloom quality, inviting you to craft a space that feels light, airy, and effortlessly timeless. This collection offers an elevated aesthetic that transcends trends.



Heritage Reserve Collection

Indulge in the timeless allure of our Heritage Reserve Collection, where dark and moody tones reign supreme. Rich shades of **Whiskey Walnut**, **Chocolate Pear**, and **Slate** create an atmosphere of refinement and nostalgia. With a nod to masculine elegance and the allure of provenance sophistication, this collection embodies heritage and exclusivity.



Ventilated Wire

STANDARD FIXED SHELVING

We offer two economical, fixed Ventilated Wire systems. Shelftech™ is our budget-friendly wire shelving, designed for price-conscious projects and matching competitors. Lifetime™ provides the strongest fixed wire solution on the market, supporting 75 lbs per foot of shelving, delivering unmatched strength and durability that lasts a lifetime.

Available in:



White



Nickel



Ventilated Wire





VUE®

REFINED FIXED WOOD SHELVING

VUE is an economical fixed wood shelving system, ideal as a standard or upgrade option. With no exposed hardware and gap-free installation, VUE creates a clean, polished look.

Quality.

Engineered with fewer parts and pieces for speedy installation. From economy to upgrade, it's the perfect solution to match other design upgrades.

Refined.

Appeals to customers who prefer a solid shelf solution over fixed wire shelving and does not require adjustability.

Strong.

VUE supports 85 lbs per foot of shelving, more than any other fixed wood solution available.

Beautiful.

No exposed hardware and proprietary gap-free installation creates a clean polished look customers expect.

Available in:



White



Century
Gray



Chocolate
Pear



VUE





freedomRail®

TRULY ADJUSTABLE STORAGE

freedomRail is the only truly adjustable storage system available on the market. It offers unmatched flexibility, allowing customers to easily adjust components to fit their evolving needs and changing lifestyles.

Durable.

Designed with up to 50% more steel than most adjustable systems to withstand active families. The strength and engineering of freedomRail will provide years of worry-free use.

Strong.

With our patented hardware, freedomRail is as strong as it is beautiful, supporting up to 170 lbs per linear foot—more than other rail-based systems.

Versatile.

freedomRail offers endless flexibility and components can be easily adjusted to fit your active lifestyle, without any tools.

Beautiful.

Choose from on-trend finishes to complement any décor, with a full line of accessories to maximize your storage space.

Available in:

**Touchable Texture*



White



Snowdrift Live*



Century Gray



Blonde Oak*



Whiskey Walnut*



Driftwood Live*



Chocolate Pear



Slate



freedomRail





freedomRail® EDGE

LIMITLESS MODULAR STORAGE

freedomRail EDGE is a modern, modular garage storage system built for real life. With sleek cabinetry, durable wood shelves, ventilated options, and strong steel uprights, EDGE delivers high-performance storage with designer appeal.

Durable.

Built to handle the demands of active households, with tough cabinetry and epoxy-coated shelving that delivers long-lasting strength and reliability.

Modular.

Modular components adapt to your changing needs, storing everything from sports gear to everyday items inside the home or in the garage.

Easy.

Designed for simple, straightforward installation by the average Homeowner, making transformation quick and frustration-free.

Modern.

Sleek, modern, and thoughtfully designed with a refined Slate finish — EDGE delivers a polished look that matches its high performance.

Available in:



Slate



freedomRail EDGE





Select[®]

TRADITIONAL BUILT-IN STORAGE

Select is the perfect built-in storage solution for customers who know exactly what they want. Combining elegance with unmatched durability, Select is the strongest storage system available, designed to stand the test of time.

Strong.

Holding 170 lbs per linear foot, Select features patented hardware for built-in storage you can trust—designed to withstand a lifetime of worry-free use.

Versatile.

From the laundry room to the primary bedroom, Select is the perfect built-in solution for storage needs throughout every space.

Traditional.

Fall in love with your home! Modern technology and innovation meets traditional style and appeal. Accessories maximize form and function to simplify day-to-day living.

Innovative.

Furniture-grade laminate, full-extension soft-close drawer glides and soft-close hinges combine to create the strongest storage solution available.

Available in:

**Touchable Texture*



White



Snowdrift
Live*



Truffle



Century
Gray



Blonde
Oak*



Whiskey
Walnut*



Chocolate
Pear



Slate



Select





Classica™

CUSTOM STORAGE WITH BUILT-IN LUXURY

Custom storage with built-in luxury, Classica combines beauty and strength to create custom storage solutions designed to last a lifetime. Classica maximizes form and function for customers who clearly understand their storage needs.

Designed to Last.

Engineered with the strongest cleats in the industry and specialized hardware for lasting strength.

Beautifully Crafted.

Classica combines timeless built-in wood cabinetry and features decorative fronts, full-extension drawer glides, and a complete line of accessories for a truly custom storage solution.

Crafted for Every Room.

The built-in design of Classica adds beauty and seamless functionality to any space, from primary bedrooms to pantries and beyond. Available in a variety of colors to complement any décor.

Maximize Space.

Classica can be floor or wall-mounted to optimize closet or wall space, with custom on-site fitting to make the most of every inch.

Available in:

**Touchable Texture*



White



Snowdrift Live*



Truffle



Century Gray



Blonde Oak*



Whiskey Walnut*



Driftwood Live*



Chocolate Pear



Slate



Classica





Products Designed to Last a Lifetime

Sustainability at Organized Living

For over 100 years, Organized Living has been a trusted provider of high-quality home products. Sustainability is at the heart of everything we do. We believe the most sustainable products are those designed and engineered to last a lifetime. From our manufacturing processes to our facility operations and from our product features to our core values, we uphold high standards to ensure every decision accounts for the environmental impact we're making.



Do the Right Thing

Building high-quality, long-lasting products is one of the greenest choices we can make. Durable goods reduce replacements by three to five times, significantly cutting landfill waste, energy use, and recycling needs. By prioritizing thoughtful design and manufacturing, we outperform competitors in reducing environmental impact.

Act With Passion

Our passion drives us to focus on both the big picture and the small details of sustainability. Beyond recycling 100% of raw materials, we prioritize reducing and reusing to extend material lifecycles and conserve energy. By minimizing production days, water use, and packaging waste, we make a real difference.

Build Winning Partnerships

Sustainability requires collaboration. We challenge suppliers to adopt greener practices and share decades-long partnerships to drive mutual improvement. Together, we've reduced chemical and energy pollution, proving the value of asking the right questions and learning from one another.

Think Long Term

With over a century as a privately held company, long-term thinking is second nature. We prioritize investments in equipment upgrades, clean manufacturing, and sustainable packaging, even when they take time to pay off. Our team is empowered to recommend greener, more efficient solutions that benefit future generations.

Learn, Grow, Change, Excel

"Learn, grow, change, excel" drives improvement at Organized Living. This mindset fuels our personal development, sales, and sustainability initiatives. From optimizing distribution flows to reducing scrap, we continuously evolve, knowing yesterday's efforts shape tomorrow's progress.



Made in the USA

Organized Living shelving is manufactured and distributed from our 680,000 square foot facility located in Bloomington, IN.



Environmental Stewardship

All products are manufactured to ensure continuous improvement while reducing our impact on the environment.



Built to Last

Organized Living products are made to be durable and last a lifetime. Our products are backed with some of the best warranties in the industry.

Organizing Homes and Improving Life for More Than 100 Years

1919 - Where it all began

The 1930s - Era of Invention

The 1940s - World War II

The 1950s - Investing in the Future

The 1960s - New Leadership

The 1970s - A New Era

The 1980s - Booming Business

The 1990s - Expansion of Product Offerings

The 2000s - Manufacturing in Bloomington

The 2010s - New Corporate Name

The 2020s - Partnering with Bid360



 Collections

The Beginning

Organized Living's story began over 100 years ago in 1919, when George Schulte started producing top-quality solid brass faucets and plumbing fixtures as The Schulte Brass Company. Driven by a commitment to quality and innovation, George's small garage in Norwood, Ohio, became the starting point for a company built on meeting customer needs. It also laid the groundwork for today's leading storage and closet solutions.



Today

Organized Living combines high-quality products with cutting-edge technology to make closets easy from design to installation. Our vertical integration, including industry-leading software, allows us to provide seamless, customized storage solutions for every customer. The principles that guided George Schulte in 1919 — innovation, quality, and commitment to customers — remain at the heart of our operations, keeping us the largest privately held storage and organization company in the country.



Learning, Growing, Changing

From brass fixtures to chrome plating, epoxy coating, and eventually storage systems, Organized Living has continually evolved to meet changing market needs. Through decades of transformation, we've remained true to our core values: Do the Right Thing, Act with Passion, Build Winning Partnerships, Think Long Term, and Learn, Grow, Change, Excel. Our commitment to innovation and quality has shaped us into a trusted provider of custom storage solutions nationwide.



America's Brand of Choice for Home Storage and Organization

With our full breadth of product lines, we make storage and organization easy for every project, budget, and need. The Organized Living legacy focuses on leveraging technology and innovation to address trends in the building industry. With more than a century of experience, our unwavering commitment to meeting customer needs has inspired the strongest, most trusted storage solutions on the market. We sell through and partner with a nationwide network of Dealers and provide exceptional products, workflow automation software, and unmatched support to best serve our customers.





