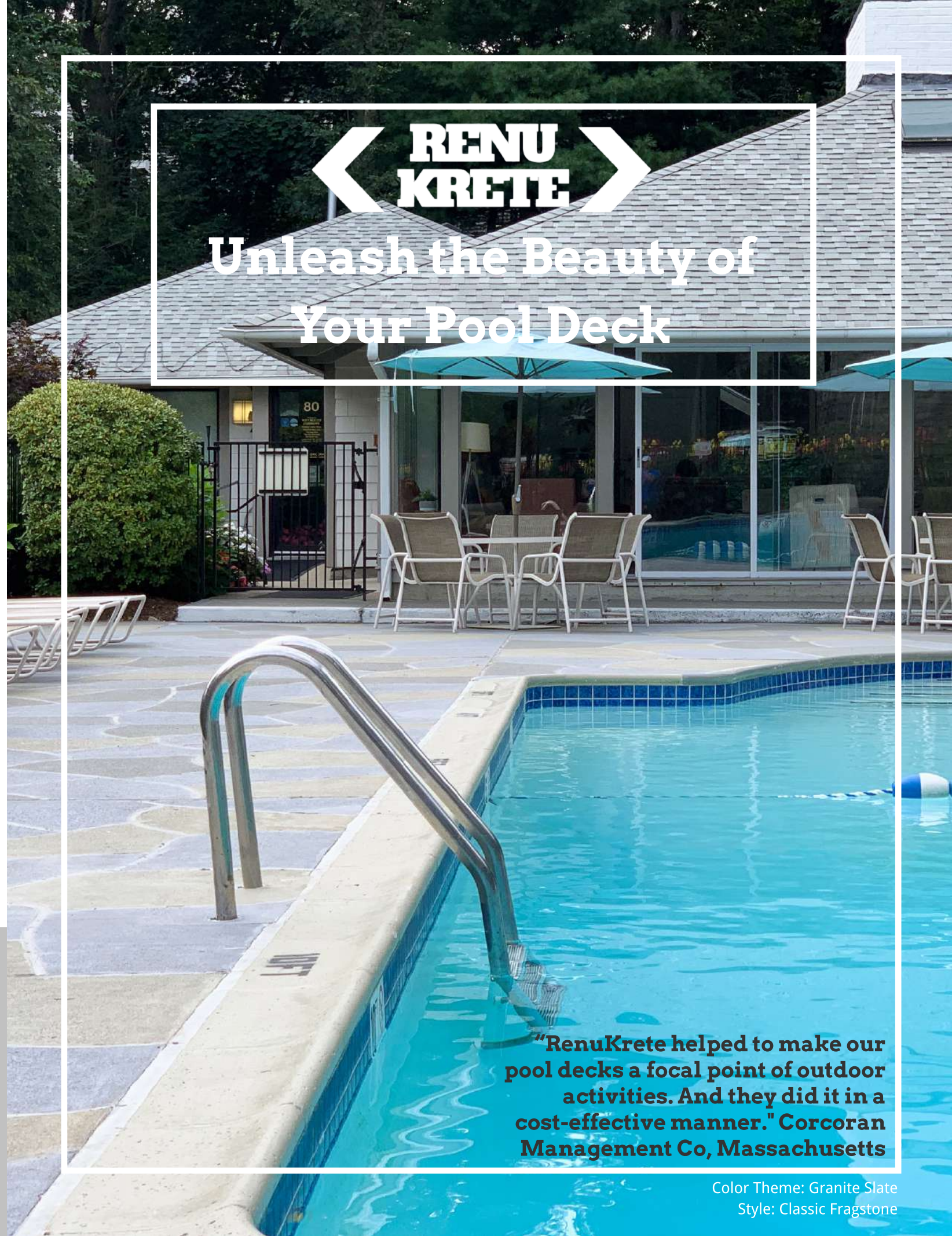


More designs and ideas can be found at www.renukrete.com. Custom designs available. RenuKrete® installations are unique pieces of art that interact with your existing concrete surface. Variations are intended and add to the appeal and natural look of the product. All photos are representations only. Your installation will vary based on the specifics of your individual concrete deck, including texture, age, color intensity, hue, type of concrete, historical maintenance and others. The RenuKrete® logo, including name, stylized blue mark with angle brackets is a registered trademark of RenuKrete USA LLC. Patents pending.



**RENU
KRETE**

**Unleash the Beauty of
Your Pool Deck**



44 Bearfoot Road, Suite 200
Northborough, MA 01532

991 US 22 West #200
Bridgewater, NJ 08807

104 Bellerose Ave
East Northport, NY 11731

800-406-5010

renukrete.com

Color Theme: Lauterbach
Style: Classic Flagstone


"RenuKrete helped to make our pool decks a focal point of outdoor activities. And they did it in a cost-effective manner." Corcoran Management Co, Massachusetts

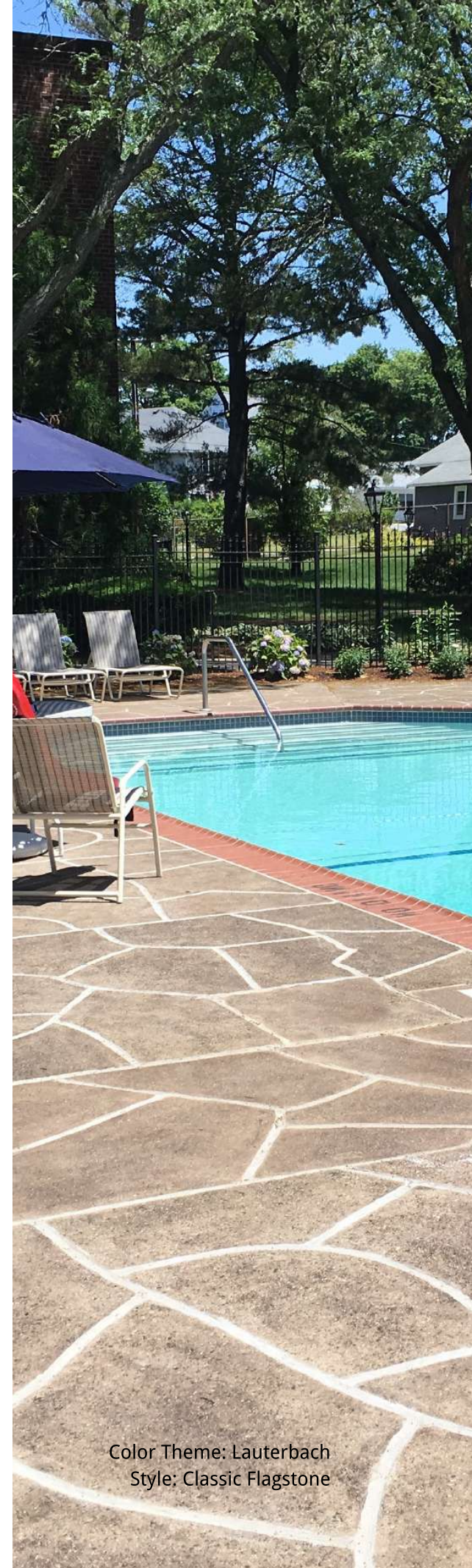
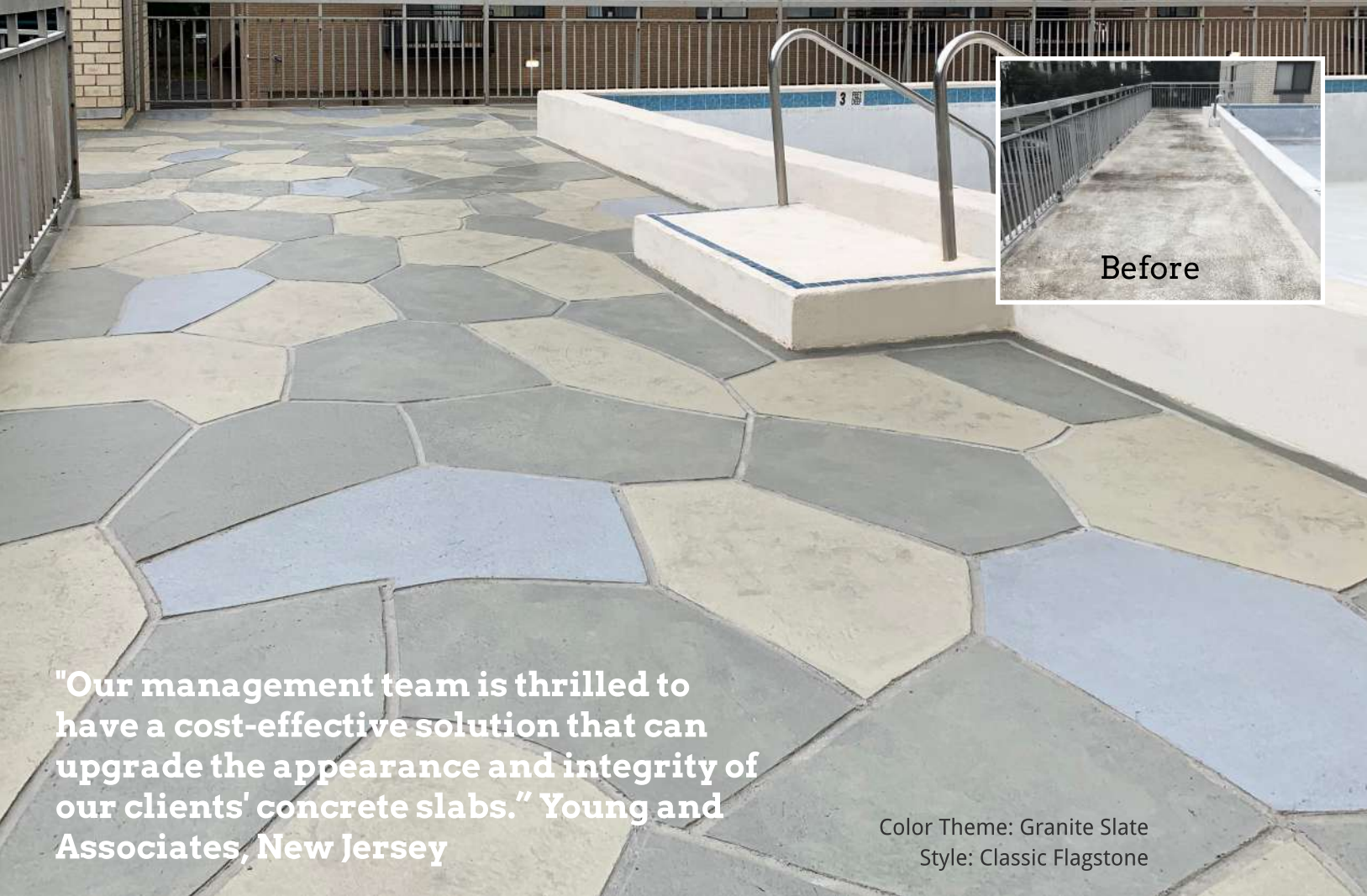
Color Theme: Granite Slate
Style: Classic Flagstone

"The guys at RenuKrete are a first class team. They all take pride in what they are doing and that translates into amazing results." Condominium Association Long Island, President of the Board



When deciding about your pool deck renovation project, you have a few options to consider. RenuKrete® is here to help. Call us today at 800-406-5010 to discuss the specifics of your project!

		Replace with new concrete	Stamped overlay or KoolDeck	Replace with pavers
Unique and Natural Look and Feel	✓	✗	✗	✓
Works on Decks with Cracks	✓	✓	✗	✓
Works on Decks with Chipped or Cracked KoolDeck	✓	✓	✓	✓
Can be Repaired in the Future	✓	✗	✗	✓
Cost Effective	✓	✗	✗	✗



From the Founder



Alex Lorenz, Founder



elcome to the world of RenuKrete®, where we uncover the hidden beauty of concrete by giving it the look and feel of natural stone!

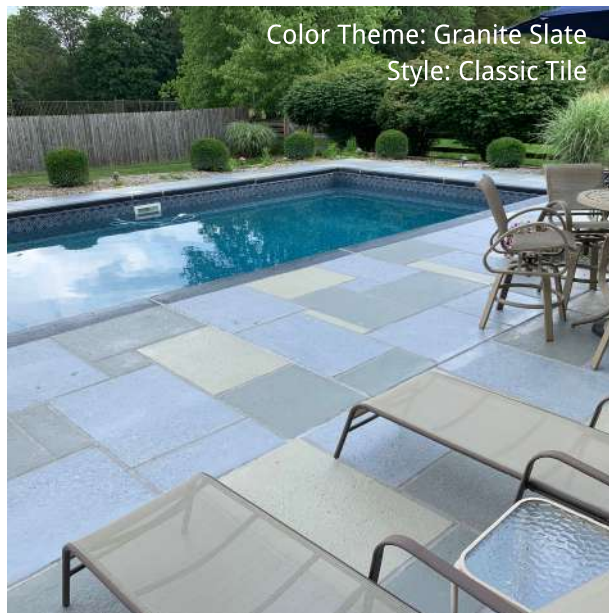
If you have picked up this brochure you were probably drawn to the great looking swimming pools and properties on the first few pages. Chances are, you have a concrete pool deck on one of your properties that has seen better days. You have probably looked around and may be frustrated by the lack of affordable, great looking and long-lasting solutions that could give your pool deck a fresh new look and feel. Well, look no further.

Inspired by techniques that have been used for decades and even centuries, we at RenuKrete® create great looking concrete surfaces that will withstand the test of time. When I installed RenuKrete® on the concrete deck of my own home, I wanted to create something that would "WOW" our friends and neighbors; something that would need little maintenance; something that would last. Thanks to RenuKrete®, our deck now feels like a resort-style extension of our living room! And that is what we want to do for you, too! Check out the 5-Star customer testimonials on our website and give us a call. We would love to work for you!

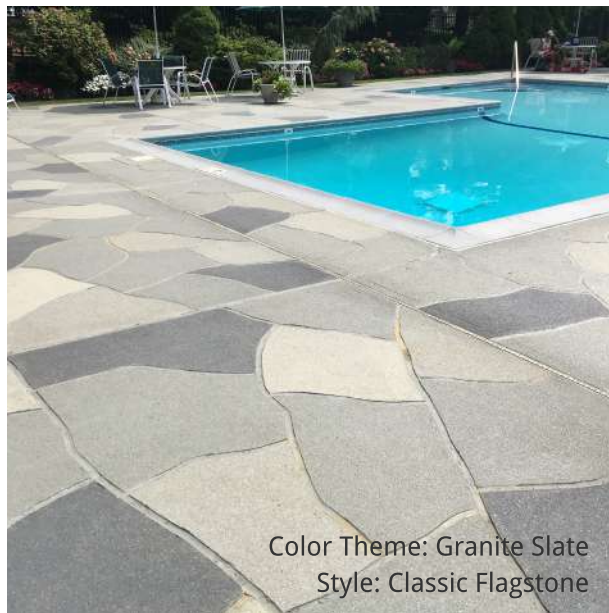
Alex Lorenz



Color Theme: Granite Slate
Style: Classic Flagstone



Color Theme: Granite Slate
Style: Classic Tile



Color Theme: Granite Slate
Style: Classic Flagstone

How to Resurface your Concrete Pool Deck or Patio with RenuKrete®

With RenuKrete®, you can turn your concrete pool deck or patio into a unique piece of art that is stunning, practical and cost effective. If you have a concrete deck in your backyard, around your swimming pool or in the front of your home, RenuKrete® allows you to avoid the mess and high costs of removing your deck. Our skilled and trained RenuKrete artisans work closely with you to develop a vision for your property, using the deck that has served you well for years.

Cracks in your deck? No problem! RenuKrete® makes these cracks disappear! Looking for an updated walkway or concrete patio? RenuKrete® can do that, too!

Choose from existing themes like Granite Slate or Tuscany, or create your own! Then watch how our artisans transform your deck into an area that resembles natural flagstones!

A Natural Look and Feel for your Concrete Pool Deck or Patio

RenuKrete® is a concrete pool deck resurfacing technology that sculpts your existing deck into the look and feel of natural stone, preserving its natural texture. Unlike other resurfacing techniques for concrete pool decks and patios that create commercial-looking, overly glossy and sometimes slippery surfaces, RenuKrete® maintains the natural texture of your deck and gives it the look and feel of natural stone.

Want to know if your concrete pool deck or patio is suitable for a RenuKrete pool deck resurfacing? Call 800-406-5010 today!

What is RenuKrete®?

RenuKrete® increases the value of residential, multi-family and hospitality properties by beautifying concrete pool decks, patios and walkways. Our proprietary and patent-pending resurfacing product gives dated concrete surfaces the look and feel of natural stone and turns them into warm and welcoming spaces.

"I watched the progress all week from my window, and I just can't believe how wonderful you made our pool deck look. Thank you so much!"
Apartment Property Resident, Massachusetts



Color Theme: Lauterbach
Style: Classic Flagstone

There are many reasons why you would use concrete when you first build your pool deck. Concrete is a strong and long-lasting product that is also quite affordable. Within the first few years after its installation, your concrete deck probably reflects your vision of a clean, smooth and sturdy surface. After a few years, though, the weaknesses of concrete become apparent.

Concrete is a very porous material that goes through many thermal expansion and contraction cycles throughout a year.

Especially in areas with freezing winter temperatures, concrete decks can crack, shift and decay along the surface. Many factors contribute to this deterioration. No matter what reason, you may be left with a pool deck that makes you feel like you are sitting on an old sidewalk, instead in a vacation resort!

That is where RenuKrete® comes in. Take a look at the photo above and the unsightly, boring "before picture." Like so many other pool decks, we gave this one, too, a resort-style look and feel. How great does it look now!